



Textmark™



Description

Textmark™ is an innovative new feature that delivers a combinational effect of positive and negative (light and dark) text, numbers and characters within the watermark.

Threat countered

Counterfeiting, anti copy / scan and alteration.

Benefits to customer

- Complex addition to the mould made watermarking feature, almost impossible to replicate or simulate
- Simple for border control and public to understand
- Facilitates the incorporation of text into your watermark to your designs
- Adds additional strength to the already high security of features and properties of a watermark
- Highly effective feature against the threat of counterfeit and fraudulent alteration
- The feature operates as both a covert and overt feature (deliberate mistakes, dots or lines can be included within the design).
- Textmark™ enables the integration of personalised bright and dark text into your chosen watermark design
- A high definition and beautifully enhanced design feature

How it works

The Textmark feature is achieved by introducing positive and negative variations of text within the watermark design and is manufactured by combining watermarking technologies together. Each individual Textmark™ design is entirely bespoke to the customer and complementary with the substrate and print process.

Any additional info

- Can be used in conjunction with any other watermarking or security paper feature
- Unique feature trademarked and owned by Portals

